

Sundaram Multi Pap Limited January 09, 2020

Ratings

Facilities	Amount (Rs. crore)	Ratings ¹	Rating Action	
Long term Bank Facilities -		-	Withdrawn	
Total	-			

Details of instruments/facilities in Annexure I

Detailed Rationale, Key Rating Drivers and Detailed description of the key rating drivers

CARE has withdrawn the outstanding ratings of "CARE BB-; Stable; ISSUER NOT COOPOERATING* [Double B Minus; Outlook: Stable; ISSUER NOT COOPOERATING*] assigned to the Bank facilities of Sundaram Multi Pap Limited (SMPL) with immediate effect. The above action has been taken at the request of SMPL and No Dues Certificate received from the banks that have extended the facilities rated by CARE.

Analytical approach: Not Applicable

Applicable Criteria

Policy on Withdrawal of ratings

About the Company

Sundaram Multi Pap Limited (SMPL), incorporated in 1996, is promoted by Shah Brothers viz; Mr. Amrut Shah and Mr. Shantilal Shah. SMPL is engaged in the manufacturing of exercise books, other paper stationery products and trading of craft and sketch books. Its manufacturing facility is located at Palghar with an installed capacity of 15 crore pieces per annum. It sells its products in Maharashtra, Goa and Gujarat and has a strong distribution network with over 42 stockiest in the said region. The major raw material required is paper and duplex board and are procured primarily from West Coast Paper Mills Limited and Tamil Nadu Newsprint and Papers Limited.

In July 2009, SMPL formed a wholly owned subsidiary E-class Education System Limited (EESL). During FY09-11, the company completed the development of e- learning product (e-class) for students of standard I to X under SSC board in English and Marathi schools and started selling education content through electronic medium (pen drives, players and compatible with Android OS based tablets) in FY11.

Brief Financials (Rs. crore)	FY18 (A)	FY19 (A)
Total operating income	109.38	99.59
PBILDT	12.25	14.73
PAT	-18.85	6.60
Overall gearing (times)	0.89	0.43
Interest coverage (times)	1.31	1.63

A: Audited

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not applicable

Rating History (Last three years): Please refer Annexure-2

¹Complete definitions of the ratings assigned are available at <u>www.careratings.com</u> and in other CARE publications.

1 CARE Ratings Limited



Annexure-1: Details of Instruments/Facilities

Name of the Instrument	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Term Loan	-	-	-	0.00	Withdrawn
Fund-based - LT-Cash Credit	-	-	-	0.00	Withdrawn
Fund-based - LT-Funded Interest term Loan	1	-	-	0.00	Withdrawn

Annexure-2: Rating History of last three years

Sr.	Name of the	Current Ratings			Rating history			
No.	Instrument/Bank Facilities	Type	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2019-2020	Date(s) & Rating(s) assigned in 2018-2019	Date(s) & Rating(s) assigned in 2017-2018	Date(s) & Rating(s) assigned in 2016-2017
1.	Fund-based - LT-Term Loan	LT	-	•	ISSUER NOT COOPERATING* (26-Jul-19)	1)CARE BB-; Stable (22-Nov-18) 2)CARE B+; Stable (04-Jul-18)	-	-
1	Fund-based - LT-Cash Credit	LT	-	-	ISSUER NOT COOPERATING* (26-Jul-19)	1)CARE BB-; Stable (22-Nov-18) 2)CARE B+; Stable (04-Jul-18)	-	-
	Fund-based - LT-Funded Interest term Loan	LT	-	1	ISSUER NOT COOPERATING* (26-Jul-19)	1)CARE BB-; Stable (22-Nov-18) 2)CARE B+; Stable (04-Jul-18)	-	-

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

2 CARE Ratings Limited



Contact us

Media Contact

Mradul Mishra
Contact no. - +91-22-6837 4424
Email ID - mradul.mishra@careratings.com

Analyst Contact

Group Head Name - Ruchi Shroff
Group Head Contact no. - 02267543554
Group Head Email ID- ruchi.shroff@careratings.com

Business Development Contact Mr. Saikat Roy

Cell: +91 98209 98779

E-mail: saikat.roy@careratings.com

Mr. Ankur Sachdeva Cell: + 91 98196 98985

E-mail: ankur.sachdeva@careratings.com

About CARE Ratings:

CARE Ratings commenced operations in April 1993 and over two decades, it has established itself as one of the leading credit rating agencies in India. CARE is registered with the Securities and Exchange Board of India (SEBI) and also recognized as an External Credit Assessment Institution (ECAI) by the Reserve Bank of India (RBI). CARE Ratings is proud of its rightful place in the Indian capital market built around investor confidence. CARE Ratings provides the entire spectrum of credit rating that helps the corporates to raise capital for their various requirements and assists the investors to form an informed investment decision based on the credit risk and their own risk-return expectations. Our rating and grading service offerings leverage our domain and analytical expertise backed by the methodologies congruent with the international best practices.

Disclaimer

CARE's ratings are opinions on the likelihood of timely payment of the obligations under the rated instrument and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE's ratings do not convey suitability or price for the investor. CARE's ratings do not constitute an audit on the rated entity. CARE has based its ratings/outlooks on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments. CARE or its subsidiaries/associates may also have other commercial transactions with the entity. In case of partnership/proprietary concerns, the rating /outlook assigned by CARE is, inter-alia, based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors. CARE is not responsible for any errors and states that it has no financial liability whatsoever to the users of CARE's rating.

Our ratings do not factor in any rating related trigger clauses as per the terms of the facility/instrument, which may involve acceleration of payments in case of rating downgrades. However, if any such clauses are introduced and if triggered, the ratings may see volatility and sharp downgrades.

**For detailed Rationale Report and subscription information, please contact us at www.careratings.com

3 CARE Ratings Limited